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News Release

For immediate release

## **SQUID INK OPENS FACILITY IN EUROPE**

BROOKLYN PARK, MN, June 1, 2015 – Squid Ink Manufacturing, Inc., a leading manufacturer of industrial coding and marking systems and superior quality inks announced an international expansion with a sales support and warehousing building in Europe.

The facility in The Hague, Netherlands contains space for ink, printer, and parts storage, technical and sales support, and other office space. The location will allow Squid Ink to better support a growing list of distributors in Europe with space allocated for warehousing, sales, customer service and technical support. Squid Ink has been selling inks and ink jet printing systems in Europe since 2000.

The building will be managed by Jesus Martin de Almagro, Squid Ink Europe Sales Manager. The address is Westvlietweg 67A, 2495 AA Den Haag, The Netherlands.

“The opening of a new facility in The Hague marks the achievement of an important milestone in Squid Ink’s global growth strategy,” said Bill Hoagland, president of Squid Ink. “The facility will certainly expand our physical presence in Europe and improve our ability to compete in a newer market for us.”

Squid Ink operates as a subsidiary of Engage Technologies Corporation, parent company of Squid Ink, Eastey Enterprises, AFM, and Cogent Technologies. Eastey ([www.eastey.com](http://www.eastey.com)) is a leading manufacturer of heavy-duty shrink packaging equipment and automated case sealing systems for packaging applications. American Film & Manufacturing ([www.afmsleeves.com](http://www.afmsleeves.com)) manufactures and supplies shrink sleeves and shrink labeling solutions. Cogent Technologies ([www.cogent-tech.com](http://www.cogent-tech.com)) manufactures infrared drying systems used to dry ink in the industrial and graphics industries.

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