

Squid Ink donates VDP inkjet unit to Dunwoody

Squid Ink has donated a new VDP In-Line variable data printing system to the Dunwoody College of Technology in Minneapolis, MN, USA. The donation, valued at approximately \$50,000, allows Dunwoody students to gain hands-on experience printing variable data on their flexographic presses.

The VDP In-Line variable data printing system has been mounted on Dunwoody's 10" Mark Andy flexographic press. Squid Ink's system utilizes industrial ink jet technology to print variable data like sequential bar codes, sequential numbers, traceability codes or game codes on tickets, tags or labels. The system includes four printheads, each with the capability to print up to 2.1" of high-resolution print on a variety of porous or non-porous surfaces.

Squid Ink President Bill Hoagland says, "Squid Ink is excited by the opportunity to support the Dunwoody College of Technology's efforts with this donation. By providing students with hands-on access to the latest technology, in the high demand area of variable data printing, we feel certain that they will enter the workplace better prepared to begin their careers and contribute to the industry."

Flexographic Instructor Shawn Oetjen was involved from the beginning of this project and expressed appreciation for the donation. "We are grateful for Squid Ink's donation and our ongoing partnership to better prepare our students for a career in flexographic and variable data printing," he says. "Variable data printing is in high demand



Squid Ink's Bill Hoagland, left, and Shawn Oetjen of Dunwoody College with the new VDP unit.

right now, and I am excited to be able to offer our students the ability to add variable printing to their training."

Squid Ink specializes in the manufacture of superior quality inks and inkjet printing equipment for the packaging, printing, and product marking industries. Squid Ink printing systems are used by manufacturers around the world to print bar codes, date codes and other product identification information on their products. Headquartered in Brooklyn Park, MN, Squid Ink also has manufacturing facilities in Spring Lake Park, MN, and Shanghai, China.

UPM Raflatac rolls out wine stocks for HP Indigo

In response to market demand, UPM Raflatac is now offering an extensive wine product portfolio that is compatible with HP Indigo technology. The product range, available in the Americas, can be used with rollfed HP Indigo digital presses, including the ws2000 press and the ws4000 family of presses.

Wine makers, from boutique vintners to large-scale vineyards, benefit from digital printing's ability to deliver small press runs of photo-quality, affordable labels, while labelstock converters value its fast speeds and reduced waste.

UPM Raflatac's digital wine products for HP Indigo technology are all top-coated, ensuring exceptional printability and a longer shelf life, and are engineered for optimal color saturation and crisp resolution.

Companies using the WS6000 press

should contact their UPM Raflatac representative for a list of products that are qualified for this press.

Rotocontrol reports a production increase

Marco Aengenvoort, managing director for Rotocontrol, a manufacturer of inspection, slitting, rewinding and diecutting finishing machines for the narrow web industry, reported that January was a record month for new orders for Rotocontrol machines being released to the production floor. In response, manufacturing and technical staff was increased to meet the current demand in booked and anticipated order activity in the coming months.

Machines currently being manufactured include the RSC Series slitter rewinder inspection machines, RSD Series diecutting/slitting rewinding machines, and the recently introduced

EDM200 Series over-printing press. These machines will fulfill customer orders received from Germany, Finland, South Africa, Italy, France, Spain, and Turkey.

"Since our product demonstrations at Labelexpo Europe, the customer orders that followed are extremely positive," says Aengenvoort.

"The increased momentum is reflected in our current production floor which will continue to grow this coming year. Also evident in the mix of machines ordered by customers, is our ability to also build products for unique and custom application requests."

Rotocontrol machines are manufactured at the factory in Ahrensburg, Germany, where the company's headquarters are located.

The company also announced that it has retained Forpack International Trade to distribute its products in Central and South America. "After